The 2021 Maverick Awards presented by World ATM Congress

COLLABORATION AWARD

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The collaboration award recognises the importance of effective relationships and collaboration within and across disciplines to tackle some of our industry's most pressing issues. This award celebrates partnership, highlighting what is possible when diverse organisations and sectors come together to achieve a shared goal.

Criteria

This award recognises outstanding collaboration in any form. Participants do not necessarily need to be bound contractually, however the achievements should be demonstrable and evidenced.

• **Degree of Collaboration** (judging element 40% score) assessed as:

- The level of commitment: Demonstrated by, for example, its duration, degree of risk, and/or investment.
- The level of complexity: Demonstrated by, for example, the ability to overcome roadblocks and/or to create and maintain effective relationships or processes across departments, two or more companies, and/or outside of industry.

• **Potential Impact** (judging element 30% score) assessed as:

- Demonstrable benefits or measurable achievements to improve or overcome a common industry challenge as a result from the collaboration.

• **Longevity and Scale** (judging element 30% score) assessed as:

- Likelihood that the collaboration approach, process, strategy, and/or outcomes become industry practice and/or to maintain relevance over the next five years.
- Likelihood that the outcomes of the collaboration can be sustained, for example, through replication, expansion, continuous innovation cycles, or a high level of agility/adaptability.
- Potential to inspire or drive future collaborations.